



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S ®

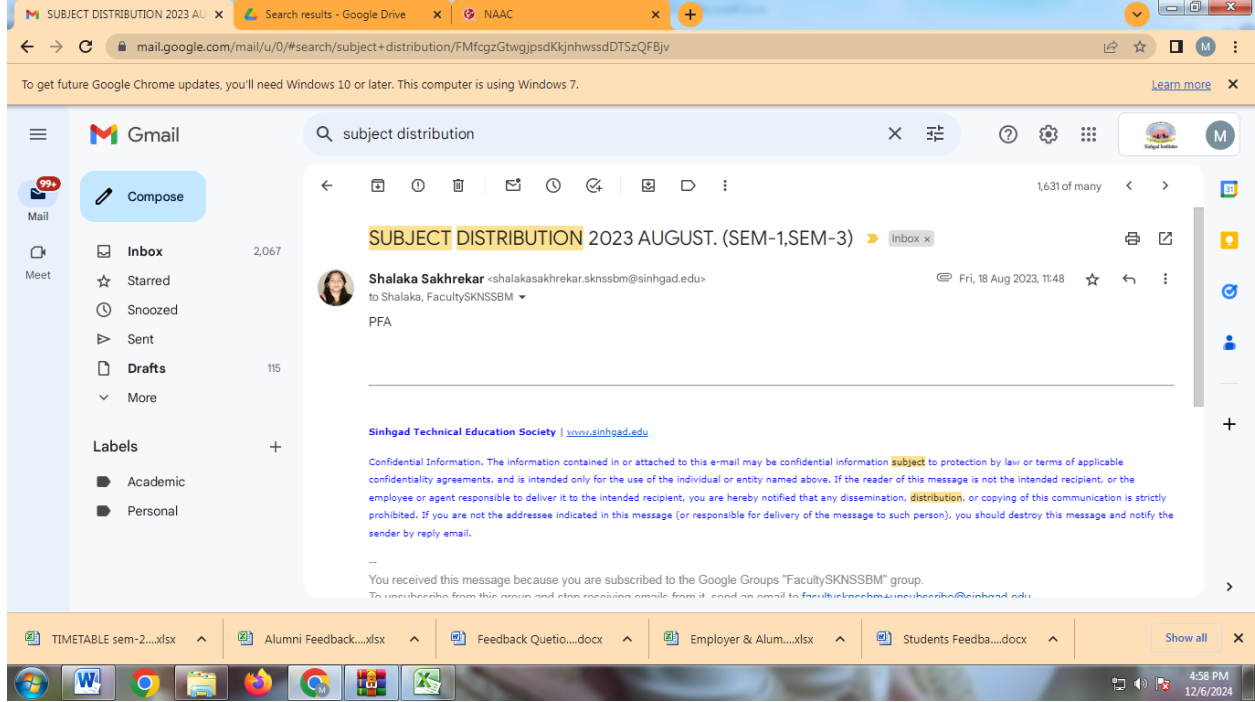
S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

(Approved By AICTE, Recognized by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

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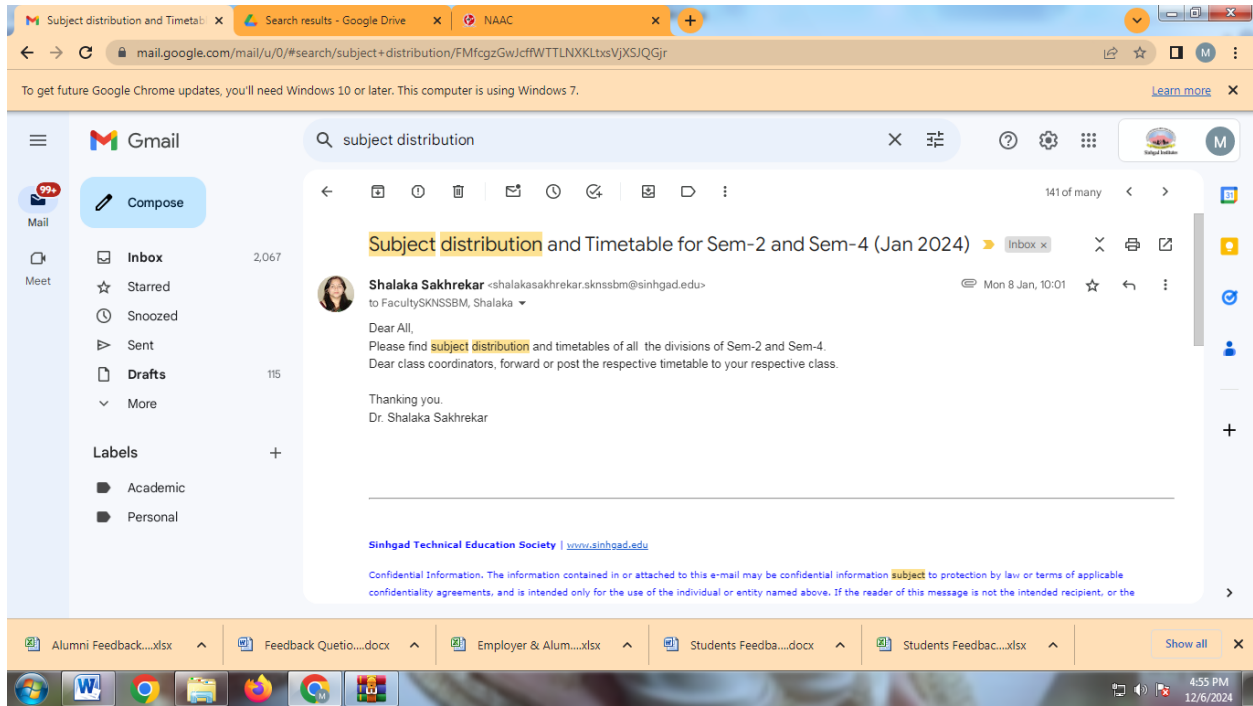
Subject Distribution Supportive Evidences

SUBJECT DISTRIBUTION SEM-I & III 2023-2024



Subject	Preferences	NP	MP	SS	KS	AJ		
		A1	B1	C1	D1	E1		
101.ABD	SO, SS, DPR, PG	SS	SS	SO	PG	DPR		
102.OB	RP,MY,KS,MD	RP	MY	KS	RP	MD		
103.EABD	SG,AJ	SG	SG	SG	AJ	AJ		
104.BRM	SRS,SO,MK	SRS	SRS	SRS	MK	MK		
105.BOM	RK,NP,YB,GY,PG	RK	RK	YB	GY	PG		
106.DB	NP,GY,SP,PC	NP	GY	PC	PC	NP		
107.MF	RP,MY,MP,KS,PG	MP	KS	MP	KS	MY		
109.ED	MY,KS,SO,SP	MY	KS	SO	SP	SP		
108.IE	MP,AJ	MP	MP	MP	AJ	GY		
113.VC	RP,NP,SP,PG	MD	NP	MD	MD	PG		
114.EADR	YB,GY,	YB	YB	YB	GY	SP		
116.MSE	SRS,SO,SP	SRS	SRS	SO	SO	SO		
191.CS1	SRS,RP	RP	RP	RP	RP	RP		
192.HR1	MY	MY	MY	MY	MY	MY		
		RK		SO		SG	MK	PC
		MKT1	MKT2	FIN1	FIN2	HR	OSCM	BA

SUBJECT DISTRIBUTION SEM-II & IV (Academic Year -2023-2024)



S.CD	Subject Title	AM1	BM 1	EB 1	CF1	DF1	EH 1	EO 1
201	Marketing Mgmt	ML	GY		GY	NP	NP	
202	Fin. Mgmt	SO	SP		MP	SS	SS	
203	H R Mgmt	MY+SRS	SG		MD	KS	RP	
204	Operations and chain mgmt	PD	PD		PD	MK	MK	
205.MKT	Marketing Research	RK	RK					
205.FIN	Financial Markets and Banking Operations				MP	MP		
205.HR	Competency Based HRM						MY	
205.OSC M	Services Operations Mgmt 1							RK
205.BA	Baic Business Analytics using R			PC				
206.MKT	Customer Behavior	ML	ML					
206.FIN	Personal Financial Planning				SO	SO		
206.HR	Empl. Relations & Labour Legislation						KS	
206.OSC M	Supply Chain mgmt							RK
206.BA	Data mining			PC				
208	Geopolitics & World Economic System	SG	SG		SG	SG	SG	

209	Start up and New Venture Mgmt	SP	MD	KS	MD	MD
210	Qualitative Research Mrthods	RK	RK	SRS	SRS	SRS
214	Industry Analysis - Desk Research	YB,SP	YB,SP	YB,S P	YB,S P	YB,SP
217.MKT	Integrated Marketing Communication	NP	NP			
217.FIN	Securities Analysis & Portfolio Mgmt			SS	SS	
217.HR	Labour Welfare					RP
217.OSC M	Planning and control of operators					MK
217.BA	Marketing Analytics		PC			
221.MKT	Digital Marketing	NP	NP			
218.FIN	Futures and Options			SP	SP	
218.HR	Lab in Recruitment and Selection					MY
218.OSC M	Productivity Mgmt					MK
220.BA	Tableau		PC			
	Human Rights	MY	MY	MY	MY	MY
	Cyber Security	SRS	SRS	RP	RP	RP
401	Enterprise Performance Mgmt	SO	SO	SS	SS	SS
402	Indian Ethos & Business Ethics	KS	KS	GY	GY	PD
403.MKT	Marketing 4.0	GY	GY			
403.FIN	Financial Laws			MP	MP	
403.HR	Organizational Diagnosis and Development					MY
403.OSC M	Operation Strategy					MK
403.BA	Economics of Network Industries		PC			
404.MKT	Marketing Strategy	ML	ML			
404.FIN	Current trends & cases in Fin			SO	SO	
404.HR	Current trends & cases in HR					RP
404.OSC M	Industry 4.0					MK
404.BA	Artificial Intelligence in Business Applications		PC			
405	Global Strategic Mgmt	SG	SG	SG	SG	NP
408	CSR & Sustainability	RP	RP	RP	RP	RP
409.MKT	Customer Relationship Management	YB	YB			
409.FIN	Fixed Income Securities			SP	SP	
410.HR	Designing HR Policies					KS
409.OSC M	Enterprise Resource Planning					MK
409.BA	E-Commerce Analytics-II		PC			

413.MKT	Retailing Analytics	GY	GY					
412.FIN	Strategic Cost Management				SP	SP		
414.HR	Leadship and Succession						MD	
410.OSC M	World Class Manufacturing							MK
410.BA	Health Care analytics			PC				
	CYBER SECURITY	SRS	SRS	SRS	SRS	SRS	SRS	SRS
	SKILL DEVELOPMENT	MD	MD	MD	MD	MD	MD	MD